

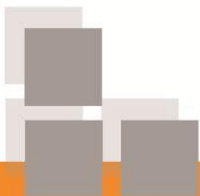
PRESENTED BY

WebFocus

Solutions, Inc

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INTRODUCTION

Company Profile

WebFocus Solutions, Inc. is the Philippines' leading provider of website development and e-commerce solutions for small, medium, and large-sized enterprises. **WebFocus Solutions** employs a full-time staff of some of the best web designers, programmers, SEO specialists, and systems administrators in the country.

Our business driven approach is based on a consultative process wherein web consultants are assigned to assess a client's specific needs and business scenarios before coming up with a website that is specifically tailored for their needs and budget.

WebFocus prides itself in coming up with great-looking websites, and in providing outstanding, personalized customer service. For the past ten years, we have built up a reputation for creating a positive return on investment for our clients.

WebFocus has been a trusted business partner by big-named companies like Gift Haven, Honda Cars, Kawasaki Motors Philippines, Shakey's Pizza Philippines, Andok's Litson, Lydia's Lechon, Eng Bee Tin Hopia, Colegio San Agustin, Our Lady of Fatima University as well as organizations like the Wedding and Portrait Photographers of the Philippines, Philippine Rheumatology Association and SPA Association of the Philippines. We are also proud to have served government officials and institutions such as Senator Manny Villar, Congressman Neptali Gonzales, National Kidney and Transplant Institute, Learn Filipino, ERC-Grid Management Committee, and Infrastructure for Rural Productivity Enhancement Sector Project (INFRES) to name a few.

Company Mission

WebFocus Solutions, Inc. aims to be the country's number one leading provider of web-based I.T.-solutions (website development, website hosting, domain registration, online marketing, and various e-Commerce solutions) from smallest to biggest enterprises nationwide.

Company Vision

WebFocus Solutions, Inc. desires to be known as an outsourcing company with high quality service in web-based I.T. solutions not only locally but also aims to enter the global market as well.

Company Belief

We believe that we are doing a great service to our country's economy by mobilizing small to large-sized businesses to harness the power of the internet, by giving them practical and effective solutions that their enterprise can afford.



www.webfocus.ph

Web Development & E-Commerce Solutions



www.servobox.com

Web Hosting & Domain Registration



www.docpedro.com

Technical Support





II. PRODUCT KNOWLEDGE

Our Services

Website Development

Our designers are trained to produce websites that balance stunning graphics with easy navigation. The ability to create a navigable interface that customers can use the first time they visit your site, while maintaining the creative, attention-getting aspects is mark of a true talent.

Hosting Solutions

We offer affordable, powerful virtual hosting solutions that can store websites with fully integrated internet solutions for organizations of all sizes.

E-commerce Solutions

From simple online ordering systems, shopping cart to more complicated Business-to-Business (B2B) systems, we can design it for you at a very low cost.

Content Management Systems

We can design customized web-based content management programs so you can edit your website contents by yourselves.

Online Marketing

We can submit your websites to 300 plus various top search engines. We can analyze and optimize your websites to improve your search engine ranking and internet visibility. This will surely increase your chances of being found in the worldwide web.

Flash Animation

We design flash animation that delivers low bandwidth, high impact message to your audience, giving visitors a moving visual presentation. Our comprehensive in-house design process offers clients every element needed to create both a dramatic and effective online message for marketing, sales, training, or product development.

Database Applications

Our staffs include certified experts in Microsoft Access and SQL Server. We make use of Active Server Page (ASP) technology, as well as other popular database tools. We use this to build effective, cost efficient, web integrated database applications like building product catalogues, and member's database.

Outsourcing

We accept outsourcing work for various I.T. companies in the U.S. Our team includes some of the finest programmers in the Philippines. Our quality work, professionalism, talent, customer service, and fluency in English make us ideal partners for outsourcing web projects.

Domain Registration

We register top-level (.com .gov .net .org) and country-level (.ph) domains at very competitive rates.



Competitive Advantage

Fast Loading

The biggest single reason visitors do not stay at a website is that it takes too long to load – that is the time it takes for the page to appear on the computer screen. The site needs to be designed around the premise of 'loading' as quickly as possible.

To achieve this, we will ensure a strong text base for the pages. When photographs are used, we will tailor them to be the appropriate size and structure to ensure that they load within an appropriate time frame.

Browser Compatibility

The site needs to be compatible for viewing across a wide range of user platforms and browser software. We will test the site with many different browsers to ensure that the vast majority of visitors can see the site quickly and easily (e.g. Internet Explorer, NetScape, Mozilla, Google Chrome).

Design

An internet site today represents the first contact point for many prospective clients. It is, in a nutshell, showing how professional a company is, and what kind of attitude they have in selling themselves. In full consultation with **WebFocus Solutions, Inc.** we will discuss the interface and layout of the site if it is attractive, appealing and reflects the appropriate image. We utilize extensive usability survey to ensure the site is simple to navigate to encourage usage.

99.5% Uptime Guarantee

Here at **WebFocus Solutions, Inc.** we guarantee you of an effective, efficient, highly reliable, rock-solid network, and lightning fast network connectivity to ensure that your websites are up and running, not most of the time but, all the time.

Hardware and Software Technology

All programs will be tested under standard configurations of **WebFocus'** Linux server platform and we will be using My SQL for its database.

- Enterprise Server
- Internet Information Server (IIS)
- SQL Server 2000
- Internet Security
- Integration Server

Programming Language

- ASP
- JSP
- PHP
- CGI-PERL
- HTML
- DHTML
- JavaScript
- VB Script
- Flash



III. WEB DEVELOPMENT

Development Process

STEP 1:

- Clients submit a request for quotation
- Clients give a brief background, their company profile, their website's concept, and the website's database requirements.

STEP 2:

- Our team meets to discuss the costing, the issues, and the time table to do the project.
- Website Development Proposal submission

STEP 3:

- Awaiting approval from client
- Once approved, a 50% down payment will be asked from the client
- A Project Sales Coordinator will be assigned for the project

STEP 4:

- Developing the graphic elements of the site (Home Page, Sub Page, and the Database' Interface)
- Once the design has been approved, then we proceed to programming the database.

STEP 5:

- For database applications, we would submit an architectural map of the database and the graphic interface of the program for client's approval.

STEP 6:

- Clients may now view the work in process online through a special area on our server.

STEP 7:

- Testing and quality check are done by our production team, our web consultant, and the client

STEP 8:

- Once everything is approved, and the balance for the project is paid, we then upload the project to the client's servers

NEEDS ANALYSIS



COSTING



APPROVAL



DESIGN



PROGRAMMING



VIEWING



TESTING



SIGN-OFF



Testimonials

"We have tried for so long looking for a company to design a website. We were very lucky to discover **WebFocus Solutions Inc.** to develop our website. I highly recommend this company for your website development since, they are not only efficient, professional, and reasonable as far as their package is concern... If you want personal touch, then ask for **WebFocus Solutions** to do your website development, hosting, and marketing."

-RICARDO Z. CUNA
President and CEO
Fiorgelato Ice Cream

"Dealing with **WebFocus** has been a pleasure. We have found **WebFocus** to be creative and responsible to our needs. They have been able to develop a product for us that will provide us with a more professional looking website and hopefully produce more sales. We expect to use **WebFocus** again in the near future."

-ROBERT SEWELL
President
TicketWorld

"In **WebFocus Solutions**, the people are warm, easy to get along with, and direct to the point. Their products are cost-effective, feature-rich, and quite attractive. We are enjoying the flexibility of our website and easy access for the control panel."

-JAE M. ELLEAZAR
M.I.S. Manager
Honda Cars Kalookan, Inc.

"What you want is what you will get...and even better! That is what **WebFocus** gave us. What I envisioned our site to be was created for us and it came out even better than what I envisioned it to be. They are not only efficient but very creative as well!

Having a website has placed us apart from our competitors. We have received more online inquiries which led to an increase in enrollment and sales. And our clients are updated regularly with the information we have on our website."

-ANGELO R. LOZADA
Managing Director
Bert Lozada Swim School

"Personalized and down-to-earth service, **WebFocus** has made the term "user-friendly" even friendlier. Like an architect, they prepared a website according to our needs. And more importantly, it has an efficient after-sales service or client-support."

-BOYET ONGKIKO
General Secretary
Alliance of Christian Development Agency

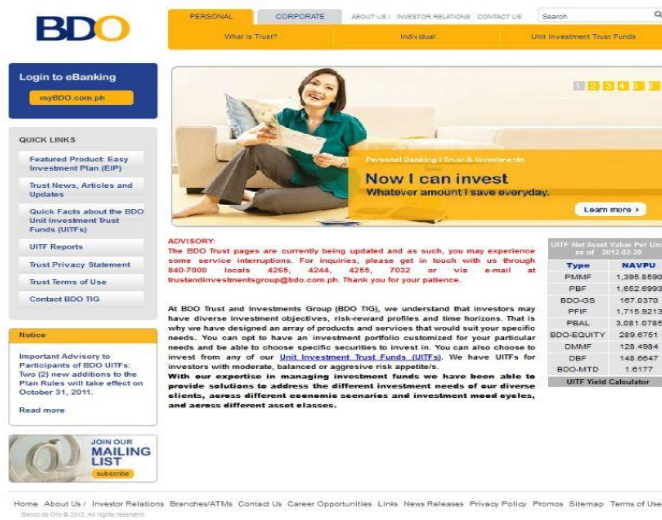
"We highly recommend **WebFocus** to growing companies like us. With their creative, informative designs and their hosting facilities, they have helped us a lot to gain new inquiries as well as buyers."

-ELIZABETH VY
Owner
Exquisite Vy'eautte Products

"**WebFocus Solutions, Inc.** guarantees reliable server uptime."

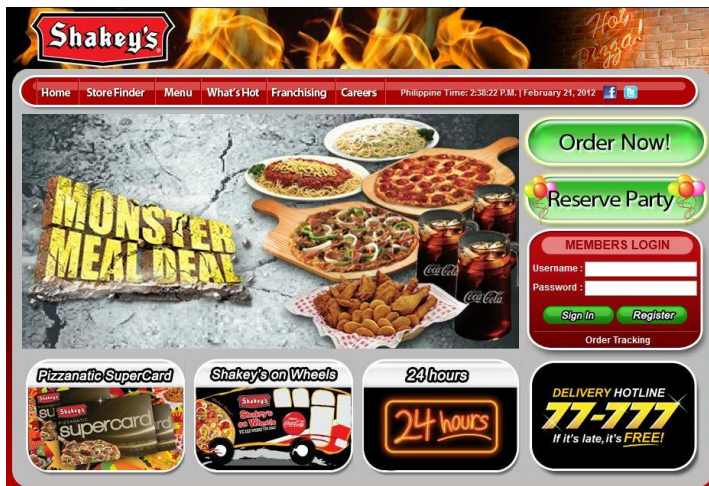
-JONJI CASTAÑEDA
Systems Development Manager
Unilever Philippines

Portfolio



www.trust.bdo.com.ph/trustwebsite/personal.asp

Content Management System
NAVPU Calculator
Mailing List Manager
Audit Trail Application



www.shakeypizza.ph

Standard Web Development Package
Online Shopping Cart Manager with payment gateway integration
Job Listing Manager
News Manager
Banner Manager
Call center Agent Manager



www.ditem.com.ph

Standard Web Development Package
up to 6 flash pages
up to 24 pictures
1 animation element (3-5 seconds flash)
1 electronic e-mail form maximum 15 fields with security code (CAPTCHA)
1 Location Map w/ printable version (NCR Only)
Design based on a template.
With Splash Intro



www.gifthaven.com.ph

Standard Web Development Packages

15 Static Pages

30 Photos

1 Google Map

2 Electronic Forms

1 Animation Element

Customize Shopping Cart

Manage Customer Capability

Managing Order

Product Catalog Manager

Banner Management

Branch Locator

Shopping Cart with Order tracking

capabilities



www.ictsi.com

All Content Management System

A user may re-label each 8 categories.

Flash Banner Database

Media Library

Contact Us Manager

Custom Design for Media Room

Mailing List Database

Photo Gallery Manager

Download Manager

User Level Manager



www.mccormick.com.ph

Standard Web Development

15 Static Pages

30 Photos

1 Google Map

2 Electronic Forms

1 Animation Element

Customized Product Catalog

News Manager

Dynamic Recipe Page

Forum

Mailing List Manager



www.newcapp.org

- Standard Web Development
- 15 Static Pages
- 30 Photos
- 1 Google Map
- 2 Electronic Forms
- 1 Animation Element
- News Manager Categorize by Announcement, Calendar of Events, Press Release, Publications, Presentations, and Documentations
- Banner Manager
- Dynamic Partners Manager



www.northpineland.com

- Standard Web Development
- 15 Static Pages
- 30 Photos
- 1 Google Map
- 2 Electronic Forms
- 1 Animation Element
- News and Event Manager
- Photo Gallery with Category



www.stpauls.ph

- Standard Web Development
- Online Shopping Cart Manager



Kawasaki Commuter Bikes

www.kawasaki.ph



Kawasaki Leisure Bikes

www.kawasakileisurebikes.ph



Honda Cars Kalookan

www.hondakal.com



See Manila

www.seemanila.com



Aloha Hotel

www.alohahotel.net.ph



Andok's Litson Corporation

www.andokscorp.com



The screenshot shows the homepage of Lydia's Lechon. At the top, there are navigation links: About Us, Order Online, Store Locator, and Promos. The main banner features a large, succulent roasted pig (lechon) with a small pot of sauce. Below the banner, there are four yellow buttons: 'ORDER ONLINE', 'FRANCHISING', 'DELIVERY (632) 921-1221 (632) 851-2988', and 'DOWNLOAD PRICE LIST'. A 'WELCOME TO OUR WEBSITE' section follows, with a 'LATEST NEWS' link. A yellow 'IN BAKA order' button is also visible.

Lydia's Lechon

www.lydias-lechon.com



The screenshot shows the homepage of Colegio San Agustin Makati. It features the school's logo and the motto 'Man for all Men'. The main banner is a blue wall with the school's name. Below the banner, there are navigation links: About Us, Admissions, Academics, Student Activities, and Student Services. A 'Recent News' section highlights 'SABAYANG PAGBIGKAS FINALS'.

Colegio San Agustin: Makati

www.csa.edu.ph



The screenshot shows the homepage of Elvie Pineda Skin Care. The header features the brand name 'Elvie Pineda SKIN CARE'. The main banner shows a woman's face with the text 'Skin Care' and a description of the products. Below the banner, there is a 'Welcome to Elvie Pineda Skin Care official website' section with a testimonial and a 'Services' link.

Elvie Pineda Skin Care

www.elviepinedaskincare.com



The screenshot shows the homepage of Congressman Neptali M. Gonzales. The header includes the name 'Congressman Neptali Gonzales II' and the location 'Lone District, City of Mandaluyong'. There is a date indicator 'Today is Friday, August 26, 2011'. The main banner features a photo of the congressman and the House of Representatives logo. Below the banner, there is a 'News and Updates' section with a 'read more' link.

Congressman Neptali M. Gonzales

www.nmgonzales.com



The screenshot shows the homepage of Our Lady of Fatima University. The header includes the university's name and the motto 'Improving man as man'. The main banner features a green background with the text 'Your Future Starts Here' and a photo of students in white uniforms. Below the banner, there are navigation links: About Us, Admissions, Academics, Scholarships, Student Life, International, and Student Services. A 'Featured News' section highlights 'OLFU RESEARCH CENTER GARNERS FIRST PLACE AWARDS IN ASIAN CONFERENCES'.

Our Lady of Fatima University

www.fatima.edu.ph



The screenshot shows the homepage of Online Talk. The header includes the text 'AN ENGLISH LEARNING WEBSITE' and 'ONLINETALK'. The main banner features a blue background with the text 'A new way of learning ENGLISH ONLINE' and 'オンライン英会話という新しいスタイル'. Below the banner, there is a 'Services' section with a photo of a woman and a description of the online English conversation service.

Online Talk

www.onlinetalk.jp

Clients (Partial List)

Aloha Hotel	www.alohahotel.net.ph
Alpha Aviation Group	www.alphagroup.aero
Andok's Litson Corporation	www.andokscorp.com
Ariel Javelosa Photography	www.arieljavelosa.ph
Bel Mondo Italia Corp.	www.novellinowines.com
Bert Lozada Swim School	www.bertlozadaswimschool.com
Biocare Health Resources	www.biocare.ph
CM Pancho Corporation	www.cmpancho.com
CMPCI Machineries	www.cmpcimachineries.com
Colegio San Agustin	www.csa.edu.ph
Comlan, Incorporated	www.comlan-inc.com
Corinthian Travels and Tours	www.corinthianstravel.com
DN Steel Group of Companies	www.dnsteel.com
Dorotheo Dental Clinic	www.dorotheodental.com
Elvie Pineda Skin Care	www.elviepinedaskincare.com
Eng Bee Tin Chinese Deli	www.engbeetin.com
Filcar Transport Services	www.filcartransport.com
Fiorgelato Ice Cream	www.fiorgelato.com
Gift Haven	www.gifthaven.com.ph
Golden Hills Jewelry	www.goldenhillsjewelry.com
Gensan Ship Yard	www.genshanshipyard.com.ph
Hafele Philippines	www.hafele-retail.ph
Hannan Rent-a-Car	www.hannanrentacar.com
Honda Cars Kalookan	www.hondakal.com
IFeed Philippines, Inc.	www.ifeedphils.com
Ilog Maria Honey Bee Farms	www.ilogmaria.com
Jea Steel Industries, Inc.	www.jeasteel.com.ph
Kawasaki Motors Philippines	www.kawasaki.ph
Legaspi Park View Condominium	www.legaspiparkview.com
Limkaco Industries Inc.	www.limkaco.com.ph
Lydia's Lechon Inc.	www.lydias-lechon.com
Metro Convergence, Incorporated	www.metroconvergence.com.ph
Multi-Development & Construction Corporation	www.mdcc.com.ph
My Work Overseas	www.myworkoverseas.com
Neltex Development Co. Inc.	www.neltex.com
North Park Group of Companies	www.northpineland.com
Philippine Barista and Coffee Academy	www.pbca.com.ph
Philippine Coverings Inc.	www.philcoverings.com
Re-Vita Philippines	www.re-vita.com.ph
Refracore Corporation	www.refracore.com
Online Talk	www.onlinetalk.jp
Our Lady of Fatima University	www.fatima.edu.ph
Sacred Heart Academy of Pasig	www.sacredheartacademy.edu.ph
SanFo Treats	www.sanfotreats.com
See Manila	www.seemanila.com
Shakey's Pizza Philippines	www.shakeyspizza.ph
Slimmer's World	www.slimmersworld.com.ph
Sonlie International, Inc.	www.sonlie.com
Sports House	www.sportshouse.com.ph
T-Shirt Specialist	www.tshirt.com.ph
Time Depot	www.timedepot.com.ph
Unique Handicrafts	www.u2m.com.ph
World Balance Shoes	www.worldbalance.com.ph
W.L. Foods	www.wlfoods.com.ph
YBN Nutrients Philippines Inc.	www.lentinplusphils.com